Public-Private Partnerships: Accelerating Malaria Control Efforts
Presentation at the Roll Back Malaria Vector Control Working Group Meeting – 20 February 2014
GBCHHealth grew out of the efforts of forward-thinking international leaders who saw the then untapped power of business to fight AIDS.
Our History

1997 Nelson Mandela called for business leadership on AIDS; 17 companies stepped up

2000 U.N. Secretary General Kofi Annan called for broader, deeper business engagement

2001 Ambassador Richard Holbrooke grew network with support from Soros, Turner, Gates: 100+ companies

2007 Mandate expanded to include TB and Malaria

2010 Network extended to formally include select group of major global health NGOs

2011 Mandate expanded to include Maternal Health, Child Health and Nutrition. Celebrated 10th Anniversary.

2014 Refined organizational vision to further accelerate corporate investments and competencies in support of MDG 4, 5 and 6.
Our Approach

GBCH helps unlock the power of business in these ways:

1. **Convene** and **connect** businesses, governments, multilaterals and civil society

2. Drive the creation of high-impact **partnerships** - business-to-business and business-to-government

3. Provide **recognition** and **visibility** to companies

4. Champion **best practices** in business engagement on health

5. **Represent** business in key global health settings

6. Provide **guidance** to companies on their workplace and corporate social investment initiatives
Malaria remains a core focus for GBCHealth:

**Total companies surveyed: 210**

- Biotechnology/Pharmaceutical: 34
- Metals & Mining: 26
- Agriculture: 5
- Energy (Oil, Gas, Electric): 25
- Financial Services: 14
- Consulting: 10
- Consumer Products: 10
- Construction and Machinery: 8
- Computer/IT/Telecom: 4
- Chemical Manufacturing: 7
- Food/Beverages: 11
- Healthcare/Medical: 10
- Hotel/Travel/Tourism: 6
- Media/Entertainment: 6
- Electrical/Telecom: 5

Source: Salesforce Report, - Company Interest by Disease type, 2012
GBHealth-Coordinated Malaria Platforms

FocalPoint for the **Private Sector Delegation (PSD) to The Global Fund** and **Private Sector Constituency (PSC) to the Roll Back Malaria Partnership**

Coordinates and supports the Private Sector voice and perspective to The Global Fund and Roll Back Malaria, providing constituency members the ability actively engage in policy and strategy matters presented to the Boards of both institutions.
Secretariat function for the Corporate Alliance on Malaria in Africa (CAMA):

- Launched by Marathon Oil and Chevron Corporation in 2006, with GBCHealth as implementing partner starting in 2007.

- Currently Co-Chaired by Chevron and Bayer.

- Provides a forum for:
  ✓ cross-sector exchange of best practices
  ✓ support of country-level capacity development
  ✓ collaboration on projects and partnerships

GOAL OF DRIVING PARTNERSHIPS TO CONTROL AND ELIMINATE MALARIA
Partnering to advance health outcomes in a time of limited resources is a necessity:

• Business-to-Business Partnerships

• Business-to-Government Partnerships

• Multi-sector Partnerships
Effective Partnerships with Private Sector Requires

- Understanding where business and social interests overlap
- Leveraging of corporate human resources effectively
- Capitalizing on corporate infrastructure and systems efficiently

GET CREATIVE - THINK MORE THAN JUST DOLLARS!!
Corporate Partnerships on IRS

Majority of corporate-led IRS programs found within Heavy Industry – Oil & Gas and Mining Sectors – due to clear return on investment:

- Implementation of IRS component of GF grant since 2011
- Goal to cover 35 districts by 2015
- Creation of approximately 4,000 jobs at the local level

**Rio Tinto**

- Simandou, Guinea (Iron ore project)
- Joint venture between Rio Tinto, Chinalco and the IFC
- IRS Program development yielded decrease in malaria cases in controlled zone from 120 to 2 within two years.
Facilitating Knowledge Exchange on IRS

- 4 conferences and workshops hosted in Africa between 2009-2013.

- Collectively reached more than 450+ participants primarily from the private sector, national malaria control programs and implementing agencies.

- Some key outcomes included:
  - Increased collaboration between business and implementers e.g. RTI, Chevron, Exxon, BHP Billiton
  - Increased understanding among corporate members on importance in national malaria control activities e.g.
  - Enhanced public sector knowledge of corporate sector’s activities and programs on IRS e.g. Gambia NMCP and
Building Capacity on IRS – Angola Entomology Partnership

**Aim:** Strengthen entomological capacities of NMCP and local technicians in collaboration with **RTI IVM Project**

(i) **Three-week training program to 40 NMCP and provincial technicians** with support from CDC and in partnership with Government of Angola. Funding support from GBCHealth/CAMA members and PMI:

(ii) Two-week entomology technicians training course for 16 persons in DRC 2011 to support initiation of vector surveillance and monitoring. Collaboration with Vestagaard Frandsen. Supported by PMI.

Priority areas where the greatest impact can be made: Nigeria, Ghana, DRC, Angola

1. High disease burden
2. Corporate priority and presence
3. Presence of on-ground partners/implementers

A focus on creating impactful partnerships to address the health MDGs
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