

# Leaving No One Behind

## Community, Rights, Gender

Communication Community of Practice,  
September 29-30, 2015  
Kampala, Uganda



# Global Fund New Funding Model

## Improving Impact through Community Engagement



# Country Dialogue > Concept Notes

NFM launched May 2014 – more inclusive through "on-going country dialogue"

All stakeholders and affected groups to be involved in design of funding request for all three diseases

Global Fund Investing in programs that address barriers to access





# Access...for hard to reach groups





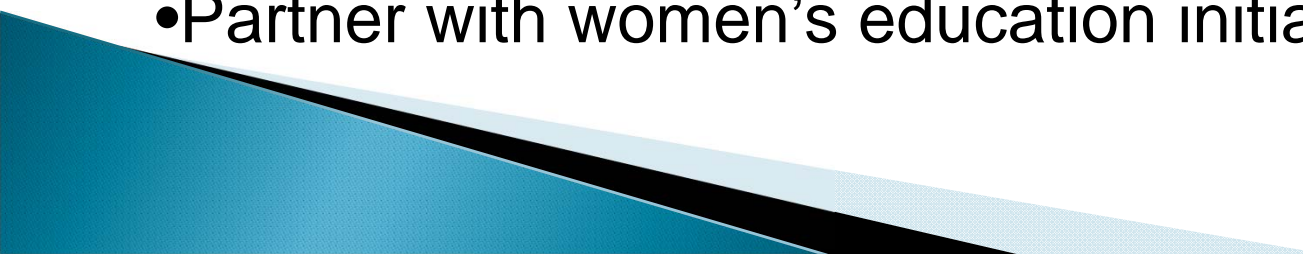
# Community attitudes – behavioural barriers



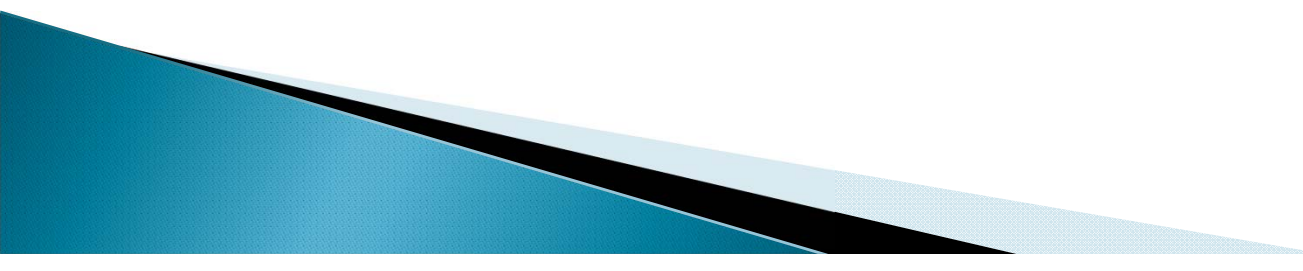
# Example: Gender—When Women are Marginalized

*Systematically identify and address gender-related barriers and vulnerabilities*

First: Look at specific barriers to accessing health services (eg PMTCT, ANC):

- Support community advocacy to reduce financial barriers
  - SBCC around changing norms around women's involvement in their health care
  - Partnerships with gender-focused community groups (men's and women's)
  - Encourage gender-responsive programming including addressing harmful norms and gender based violence
  - Monitor gender-responsiveness of programs
  - Partner with women's education initiatives
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# Points to Consider

- Effective responses: engaging / reaching these groups – work with them to learn who is being missed/ how to include them; involve members of such groups in delivering the programme; linkages with relevant programmes –ie: IOM when looking at Migrant workers/ mobile and cross border communities
  - Support scaled up programming with hard to reach groups
  - Ensure measureable budget allocations to hard to reach groups
  - Ensure staff and partners involved have expertise on the needs and vulnerabilities of hard to reach groups
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# CCOP's Role in CRG Work

- ▶ knowledge and evidence is critical to designing approaches that will overcome barriers to use at the community level and improve the uptake of malaria interventions and services.
- ▶ approaches which empower communities to be part of the solution to overcoming those barriers is the most effective way to breach that “last mile “ and reach true universal access to malaria control ....
- ▶ RBM - CCoP as a resource and network which addresses barriers and community capacity through evidence based assessment





# Ask RBM/Global Fund for Support in Developing Your CRG Response

- ▶ The Concept note format asks applicants to describe barriers and programmes related to community, rights and gender
- ▶ Support is available through RBM and the Global Fund
- ▶ TA can be provided to civil society, community organisations and in some cases NMCPs
- ▶ <http://www.theglobalfund.org/en/fundingmodel/technicalcooperation/communityrightsgender/>

