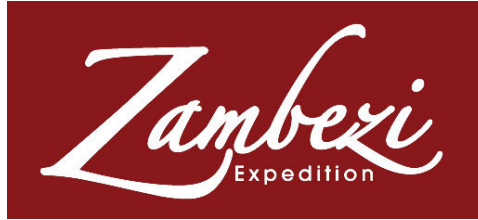


# Roll Back Malaria Partnership's activities around WMD and the Zambezi Expedition



## World Malaria Day - a day to make the world care

On 25 April 2008, the world will be celebrating its first World Malaria Day, building on the impact created since 2000 by Africa Malaria Day, which was launched following the Abuja Summit.

World Malaria Day is an opportunity for malaria-free countries to learn about the devastating consequences of the disease and for new donors to join a global partnership against malaria. It is an occasion for research and academia institutions to flag their scientific advances to both experts and the general public. It is a chance for countries in affected regions to learn from each other's experiences and back each other's efforts. It is an opportunity for international partners, companies and foundations to showcase their results and reflect together on how to scale up what has been proven to work.

## World Malaria Day 2008 spotlights a disease without borders

A disease without borders is the theme chosen for the 1<sup>st</sup> World malaria Day. The Roll Back Malaria Partnership regards this theme as a great opportunity to demonstrate that only-coordinated cross-border action can force the disease to recoil as well as increased north/south collaboration. A series of events are organized to draw the general public and media's attention on this issue.

## Key activities organized by RBM around the 1<sup>st</sup> World Malaria Day and Zambezi Expedition's stop in Zambia

- 24 April 2008 a.m.  
Tour of local Pediatric Hospital - Livingstone, Zambia
- 24 April 2008 noon  
Press briefing - Livingstone, Zambia
- 24 April 2008 p.m.  
Visit of Katambora Village, Livingstone area, Zambia
- 25 April 2008 noon  
RBM's World Malaria Day Reception
- 25 April 2008 p.m.  
Malaria activity - Livingstone, Zambia

### If you are interested in participating in these activities, please contact:

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