



MEETING

RBM/MAWG/2012/MEET.1

02 FEB 2012

Draft document

General distribution

English only

RBM Meeting – London, 6 - 7 Feb. 2012

Eighth Meeting Of the RBM Malaria Advocacy Working Group – MAWG

6 – 7 February 2012
London, United Kingdom

Provisional Agenda

(Draft Version 4)

Meeting Venue: *(directions attached)*

Diana, Princess of Wales Memorial Fund
The County Hall, Westminster Bridge Road
London SE1 7PB – United Kingdom

For any information regarding this meeting please contact the RBM Secretariat:

Tel.: +41.22.791.3658, email: mawg@who.int

Guidance Note for Participants

Meeting Purpose

The eighth meeting of the RBM Malaria Advocacy Working Group (MAWG) is the opportunity to identify the challenges facing malaria advocacy, and to prioritize key activities that this group of advocates could jointly undertake in 2012.

Meeting Objectives

1. Consult with Partners on key strategic opportunities and challenges for advocacy in 2012
2. Review the 2012 MAWG Workplan activities and deliverables against RBM targets and goals

Expected Outputs

1. Consensus on strategic approach to maintain existing resources for malaria control, research and development.
2. Consensus on key advocacy targets and joint activities in 2012
3. Review of the 2012 MAWG Budget

Meeting Format

Please note that this RBM Meeting will be organized as a series of **interactive sessions** to encourage active discussion by all participants. The agenda consists of key thematic topics as well as Workstream sessions. Discussants have been identified to provide focused remarks of 4 - 5 minutes to kick-start a debate. All other participants are invited to contribute their remarks or observations thereafter.

The entire meeting will be moderated by a **facilitator** who will actively solicit views from Partners to stimulate a fruitful discussion.

No formal presentations (PowerPoint or overhead slides) are requested or expected .

	Opening	09.00 – 09.20
	<ul style="list-style-type: none"> - Welcome by MAWG Co-Chairs - Opening Remarks by the RBM Executive Director: RBM Targets & Objectives - Review of Provisional Agenda / Introduction to Workstream Chairs 	
SESSION 1	Key Issues in the Global Malaria Landscape	09.20 – 10.20
	What are the challenges to progressing and sustaining the scale-up of global malaria control beyond 2015?	
Topics:	<ul style="list-style-type: none"> - The Malaria Burden Today: Recent Data - Growing Resistance to Drugs and Insecticides - Key Developments in Malaria R&D - How to Engage Communities Sustainably? 	
Discussants:	<p>Dr Zsofia Szilagyi – World Health Organization Alexandra Fullem – Malaria Vaccine Initiative Andrea Lucard – Medicines for Malaria Venture Batuke Walusiku – World Vision Zambia</p>	
SESSION 2	Trends in Global Malaria Financing	10.20 – 11.30
	How can we increase existing resources and identify new sources for malaria funding / GMAP implementation?	
Topics:	<ul style="list-style-type: none"> - The RBM Resource Mobilization Strategy / Malaria Funding & Gaps - New Reality of the Global Fund / Replenishment / Rd.11 Transition - International Development Association (IDA) - Domestic Financing 	
Discussants:	<p>Alan Court – Office of the UN Secretary General's Special Envoy for Malaria Dr Akram Eltom – The Global Fund to Fight Aids, TB, Malaria Mary Mulusa – The World Bank</p>	
	Coffee & Tea Break	11.30 – 11.50
SESSION 3	Donor Workstream	11.50 – 13.00
	How can advocates help implement the RBM Resource Mobilization Strategy?	
Topics:	<ul style="list-style-type: none"> - What Drives Donor Commitment to Malaria? - What is the Role of Advocates in Maintaining Government Commitment? - How Can We Build on the 2011 Oslo Malaria Conference? 	
Discussants:	<p>N.N. – UK Department for International Development (DFID) Chris Thomas – USAID Francis West – Malaria Consortium Meg DeRonghe – PATH</p>	
	Lunch Break	13.00 – 14.00

SESSION 4	Strategic Health Priorities in Africa	14.00 – 15.15
------------------	--	---------------

**How can advocates support the African Union agenda?
How can the policy agenda of ECOWAS / SADC be influenced?**

- Topics:**
- Advocacy for Health from the African Union Perspective
 - Updates on the African Union Agenda 2012-2013
 - Targeting Heads of State and other Key Decision Makers
 - How to Join Forces Across Multiple Health Issues?

Discussants:

Amb. Olawale Maiyegun – African Union, Addis Ababa
Amb. Amina Ali – African Union, Washington DC
Kathryn Bertram – Johns Hopkins Univ Center for Communications Programs
Dr Melanie Renshaw – African Leaders Malaria Alliance Secretariat

SESSION 5	Messaging Workstream	15.15 – 16.30
------------------	-----------------------------	---------------

What are key messages and malaria advocacy opportunities in 2012?

- Topics:**
- World Malaria Day Theme update:
What are the headline messages for advocacy in 2012?
 - How and when can these be conveyed to best effect?
 - What other tools for advocacy are available and how can we make better use of them?

Discussants:

Annemarie Meyer – Malaria No More UK
Alexandra Farnum – Bill & Melinda Gates Foundation
Autumn Wilner-Heard – UN Foundation
Louis Da Gama – Global Health Advocates / Princess of Africa Foundation

	Summary of Discussions	16.30 – 17.00
--	-------------------------------	---------------

- Draft Action Points
- Outlook to Day 2

	End of Session	17.00
--	-----------------------	-------

Summary from Day 1

09.00 – 09.15

SESSION 6 African Stakeholders Workstream

How can health advocates access key African policy makers?

09.15 – 10.30

- Topics:**
- Are Parliamentary Networks on Health Effective?
 - Who Are the Priority Stakeholders for the African Union?
 - Example of Good Practice: Exxon Mobile's Current Africa Program

- Discussants:**
- Svend Robinson** – The Global Fund to Fight Aids, TB, Malaria
 - Amb. Olawale Maiyegun** – African Union, Addis Ababa
 - Amb. Amina Ali** – African Union, Washington DC
 - Dr Steven Phillips** – Exxon Mobile Inc.
 - Charles Wanga** – JHPIEGO
 - Djiba Diallo** – Independent Advocate

Coffee & Tea Break

10.30 – 10.50

SESSION 7 Campaign Workstream

How can the private sector help target end-users?

How beneficial is mainstreaming the disease on the corporate agenda?

10.50 – 11.50

- Topics:**
- How are Corporations Supporting Malaria Campaigns in Africa?
 - How can we influence the Corporate Social Responsibility Agenda?
 - Is the RED Model Effective? Merchandizing & Marketing for Malaria Control

- Discussants:**
- David Kyne** – United Against Malaria
 - Lisa Goldman** – Sumitomo Chemical Inc.
 - Sherwin Charles** – Nandos Inc.

MAWG Governance

11.50 – 12.15

- Review of the 2012 MAWG Workplan and Budget Allocation
- Mobilizing Supplemental Resources for Joint Activities
- Liaison with Other RBM Working Groups

Meeting Summary

12.15 – 12.45

- Summary of Action Points
- Final Observations and Remarks
- **Decision on 2012 MAWG Deliverables**
- Meeting Dates & Venue of 9th MAWG Meeting
- Conclusion and Closing Remarks / Outlook for Afternoon

End of Meeting – Lunch Break

12.45 – 13.45

Walk to Westminster Palace to attend the '**African Voices**' event organized by the British All-Party Parliamentary Group on Malaria and Neglected Tropical Diseases (APPMG). N.B.: Speakers at the event will leave at 13.45h

14.00



HOUSE OF COMMONS
LONDON SW1A 0AA

The All-Party Parliamentary Group on Malaria and Neglected Tropical Diseases (APPMG)

Tuesday 7th February 3-5pm, Jubilee Room, off Westminster Hall

Voices of Africa

Members of the Roll Back Malaria Advocacy Working Group (MAWG)

As the [Roll Back Malaria MAWG](#) meeting is to be held in London at this time, MAWG's southern members are being invited to address the APPG. They will talk on different aspects of malaria control within their own countries.

Speakers:

Batuke Walusiku, Deputy Chief of Party, World Vision Zambia, who organised the East and Southern African Parliamentary Forum on Malaria. She will discuss working with African Parliamentarians and the need for APPG groups across Africa.

Charles Wanga, Johns Hopkins- Tanzania, a malaria vaccine scientist, will discuss the importance of R&D capacity building in Africa and the need to develop new interventions.

Following the presentations and Q & A session there will be wine and light refreshments.

*****PLEASE NOTE*****

- 1. This meeting was previously advertised to start at a different time.**
- 2. Access to the Jubilee Room is via the main entrance to Westminster not via Portcullis House.**

Please contact f.west@malariaconsortium.org to register your attendance.

Provisional List of Participating Organizations

	Academia	3	7%
	University of Cambridge	UC	
	University of Oxford	UO	
	University of Lagos		
	Civil Society Organizations	18	43%
	Family Health International 360	FHI	
	Global Health Advocates	GHA	
	International SOS		
	JHPIEGO Corporation	JHPIEGO	
	Kenya NGO Alliance Against Malaria	KeNAAM	
Co-Chair	Lutheran World Relief	LWR	
	Malaria Consortium	MC	
	Malaria No More UK	MNM UK	
	Malaria No More USA	MNM	
	Médecins Sans Frontières	MSF	
	PATH	PATH	
	PATH Malaria Control and Eval. Partnership	MACEPA	
Co-Chair	PATH Malaria Vaccine Initiative	MVI	
	Population Services International	PSI	
	RAP+ Afrique Centrale	RAP	
	United Against Malaria	UAM	
	Voices for a Malaria-Free Future	VOICES	
	World Vison	WV	
	Donor Organizations	4	10%
	The Global Fund to Fight Aids, Tub., Mal.	TGF	
	UK Department for Int'l Development	DFID	
	United States Agency for Int'l Development	USAID	
	World Bank	WB	
	Endemic Countries	1	2%
	MOH Uganda, NMCP		
	Foundations	4	10%
	Bill & Melinda Gates Foundation	BMGF	
	Foundation for Innovative New Diagnostics	FIND	
	Medicines for Malaria Venture	MMV	
	UN Foundation	UNF	
	Multilateral Development Partners	7	17%
	African Leaders Malaria Alliance	ALMA	
	African Union	AU	
	RBM Partnership Secretariat	CARN	
	UNICEF	UNICEF	
	UNITAID	UNITAID	
	United Nations SGSE Office	UNSGSE	
	World Health Organization	WHO	
	Private Sector Organizations	5	12%
	Development Finance International, Inc.	DFI	
	Exxon Mobil Corporation		
	Nandos		
	Sumitomo Chemical UK PLC		
	Vestergaard-Frandsen	VF	
	TOTAL	42	100%

Directions to the Meeting Venue

Diana, Princess of Wales Memorial Fund

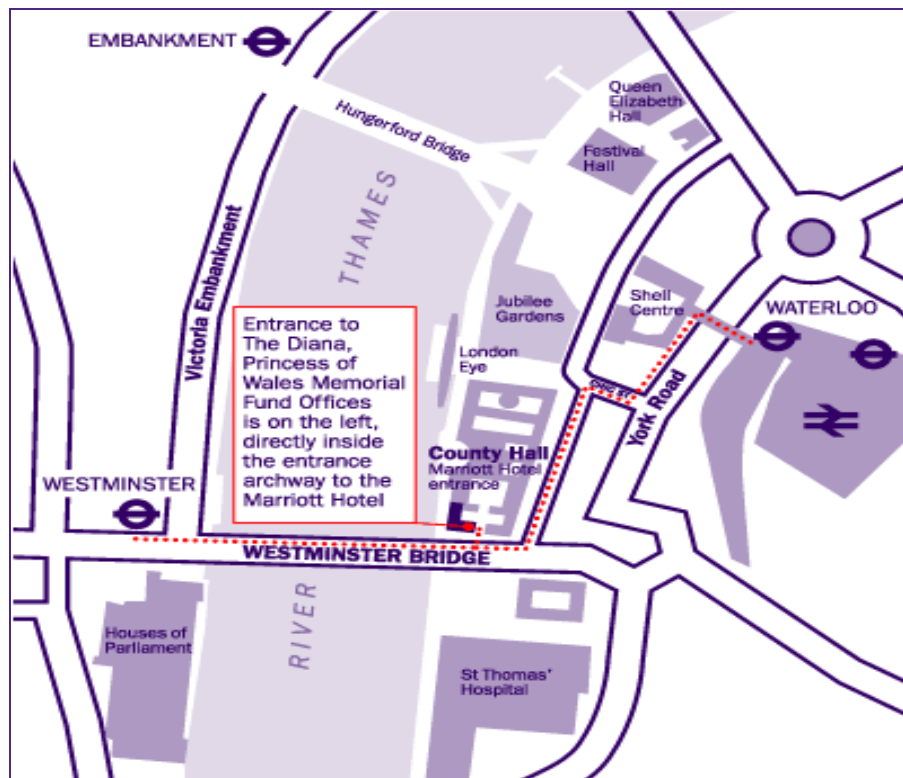
The County Hall, Westminster Bridge Road
London SE1 7PB
United Kingdom

By London Underground – The Memorial Fund is approximately five minutes walking distance from Westminster underground station (exit one, follow signs for Westminster pier) and eight minutes from Waterloo underground station (follow signs for the South Bank).

By rail – The Memorial Fund is approximately eight minutes walk from Waterloo and Waterloo East railway stations. Take exit six for the South Bank. The Fund is also around 20 minutes from Charing Cross station, which is accessed via Hungerford Bridge.

By bus – Buses that come nearby to the Memorial Fund's offices include the 11, 12, 24, 53, 77, 148, 159, 211, 341, 453, 507, and the RV1.

By air – From Heathrow airport, take the Heathrow Express to Paddington. From Paddington underground station take the Bakerloo line to Waterloo underground station. Then follow the above directions for the tube. Travel time to central London is approximately 30 to 45 minutes. From Gatwick airport, take the Gatwick Express to Victoria. From Victoria underground station take the District or Circle line to Westminster underground station. Then follow the above directions for the London Underground. Travel time to Central London is approximately 30 to 45 minutes.



Contact Details of MAWG Co-Chairs

PATH and PATH Malaria Vaccine Initiative (MVI)

Ms Alexandra Fullem

Advocacy Officer

Bethesda, MD

United States of America

US contact number: +1 703 286 5077

UK contact number: +44 (0) 778 740 4884

afullem@path.org

Lutheran World Relief (LWR)

Mr Hilaire ZON

Malaria Program Coordinator for West Africa

Ouagadougou

Burkina Faso

Tel.: (+226) 5030.0520

hilairezon@fasonet.bf / lwrwaro@fasonet.bf