



**MEETING**

RBM/WG/2010/MEET.3

28 JAN 2010

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RBM Meeting – Geneva 8-9 Feb 2010

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**Fifth Annual Meeting 2010  
Of the RBM Malaria Advocacy Working Group – MAWG**

**Agenda and List of Participants**

Time	<b>Monday 8 Feb. 2010</b>	Presenter
09.00 - 09.10	<b>Opening:</b> Welcome, Introductions, Review of Agenda	MAWG Co-Chairs
09.10 - 09.30	<b>Review of 2009 MAWG Workplan</b>	Co-Chairs
09.30 - 11.00	<b>Activity Review since June 2009 MAWG Meeting</b> <i>(5 min. each agenda item. No Powerpoint presentations)</i>	
09.30 - 10.30	<b>1 – Advocacy update from MAWG Partners</b> (activities and funding situation) <ul style="list-style-type: none"> <li>- African Partners update</li> <li>- American Partners update</li> <li>- European Partner update</li> <li>- Activity updates from the RBM Executive Director</li> <li>- Activity update from SRNs</li> <li>- <b>Discussion / Recommendations</b></li> </ul>	Partners Partners Partners RBM Secretariat SRN Focal Points Partners
10.30 – 11.00	<b>2 – Activity update and Interfacing with RBM Mechanisms</b> <ul style="list-style-type: none"> <li>- 2010 reporting Sub Committee and planned reports</li> <li>- AMP</li> <li>- World Soccer Cup 2010: United Against Malaria Project</li> <li>- Malaria Taxes and Tariffs project</li> <li>- <b>Discussion / Recommendations</b></li> </ul>	RBM Secretariat IFRC RBM Secretariat AED/ AFM Partners
11.00 - 11.10	<b>Coffee Break</b>	

RBM Partnership

11.10 - 11.30	<b>Review of RBM 17th Board Meeting Decisions</b> - Overview of the RBM Partnership Workplan 2010 - 2011: Objectives, Priorities, Targets, Deliverables, Accountability - Taskforces - Funding - Global Fund Board Decisions, Rounds - <b>Discussion / Recommendations</b>	RBM Secretariat  Partners
11.30 - 12.30	<b>Review of 2010 RBM MAWG Workplan</b> - 2010 Workplan review - Advocacy Agenda of RBM Executive Director (Q1-Q2 2010) - UN MDG Review Summit in September 2010 - <b>Discussion / Recommendations</b>	Co-Chairs RBM Secretariat RBM Sec and Partners Partners
12.30 – 13.30	<b>Lunch Break</b>	
13.30 - 16.00	<b>Key advocacy opportunities and challenges in 2010</b>	
13.30-14.00	WHO 2009 report on malaria update	RBM Secretariat / WHO
14.00-14.30	GFTAM: key challenges and advocacy opportunities - Discussion / Recommendations	GFTAM Partners
14.30-15.00	Innovative Financing Mechanisms: how to better support them to increase funding for malaria? - Discussion / Recommendations	UNITAID, Massive Goods? Partners
15.00-15.30	Budget support and basket funding: challenges and opportunities for the malaria community - Discussion / Recommendations	RC/ EU Office
15.30 - 16.00	<b>Coffee Break</b>	
16.00 – 17.30	<b>Small Group Discussions to Develop Key Messages around 2010 priorities and challenges</b> - Malaria and Global Health- EU and US policies - Linkages between MDGs 4, 5 and 6: towards UN Summit - Malaria and resource mobilization (GFTAM, UNITAID, BS...) - Malaria key successes (AMP, GFTAM...)	Partners
17.30-18.00	Feedback to the group	Group representatives
17.30	<b>Closing</b>	

Time	<b>Tuesday 9 Feb. 2010</b>	Presenter
09.00 - 11.30	<b>Strengthen Southern partners capacity and increase funding at country level</b>	AATT Co-Chairs
09.00-09.45	<b>Africa Advocacy Task Team Update and Planning for 2010</b> <ul style="list-style-type: none"> <li>- Update about the AATT proposal</li> <li>- African Union, ECOWAS and other regional mechanisms</li> <li>- Role of Parliamentarian and 15% campaign</li> </ul>	AATT partners Michael and Michel Djiba and Aude Mayowa
09.45-10.30	<b>Increase funding at country level: what needs to be done?</b> <ul style="list-style-type: none"> <li>- Feedback from GFTAM meeting for southern advocates</li> <li>- Identify joints actions/ messages at regional level</li> <li>- Support needed from partners</li> </ul>	Partners Djiba and Hilaire Partners Djiba and Aude
10.30-10.45	United Against Malaria campaign	VOICES
10.45-11.00	Bracelet 4 nets and other campaigns	AfricAware
11.00 - 11.30	<b>Coffee Break</b>	
11.30 - 12.30	<b>2010 World Malaria Day Planning</b> <ul style="list-style-type: none"> <li>- Planned activities and messages</li> <li>- Identify synergies and opportunities</li> </ul>	RBM Sec and Partners RBM Sec and Partners
12.30 - 13.30	<b>Lunch Break</b>	
13.30 - 14.30	<b>Recommendation on MAWG ToR and chairs election process</b>	RBM Secretariat
14.30 - 16.00	<b>Next Steps</b> <ul style="list-style-type: none"> <li>- Review of 2010 key challenges, messages and activities</li> <li>- MAWG Nomination on Task Force #1 (GMAP) and Task Force #3 (TORs)</li> <li>- Organization of conference calls, participation to RBM and MAWG meetings...</li> </ul>	New Co-chairs
16.00 - 16.30	<b>Conclusions and closing remarks</b>	New Co-Chairs
16.30	<b>Closing</b>	New Co-Chairs

## List of Participants

	RBM Partner organization	Constituency	Country of origin
1	Academy for Educational Development - AED	CIVIL	United States
1	Africa Public Health Alliance / 15%+ Campaign	CIVIL	Nigeria
1	AfricAware	CIVIL	Senegal
1	Cameroon Coalition Against Malaria	CIVIL	Cameroon
1	Friends of the Global Fund - Africa	CIVIL	Nigeria
1	Global Health Council	CIVIL	United States
2	Int'l Federation of the Red Cross - IFRC EU Office	MULTILAT	Belgium
1	Int'l Federation of the Red Cross - IFRC South Africa	MULTILAT	South Africa
1	Lutheran World Relief	CIVIL	Burkina Faso
1	MACIS Secretariat	CIVIL	Uganda
1	Malaria Consortium	CIVIL	United Kingdom
1	Malaria No More - MNM	CIVIL	United States
1	Novartis International AG	PRIVATE	Switzerland
1	PATH Malaria Control & Evaluation Partnership	CIVIL	France
2	PATH Malaria Vaccine Initiative -MVI	CIVIL	United States
2	Roll Back Malaria Partnership Secretariat - RBM	MULTILAT	Switzerland
1	Stop Malaria Now	CIVIL	Germany
1	Sumitomo Chemical	PRIVATE	United States
1	Syngenta	PRIVATE	Switzerland
1	The Global Fund	MULTILAT	Switzerland
1	UNITAID	MULTILAT	Switzerland
1	Vestergaard Frandsen Group SA	PRIVATE	Switzerland
2	Voices for a Malaria-Free Future	CIVIL	Ghana
1	<i>idem</i>	CIVIL	Mali
1	<i>idem</i>	CIVIL	Tanzania
1	World Health Organization - WHO	MULTILAT	Switzerland
1	Worldvision	CIVIL	United States
<b>31</b>	<b>TOTAL</b>		

## Venue Information

- The RBM Partnership  
Secretariat located at the premises of the World Health Organization (WHO)  
D - Building (UNAIDS)  
**Fourth Floor, ROOM D 64025** (please follow the signs)  
20, Avenue Appia  
1211 Geneva 27 SWITZERLAND
- For additional directions please refer to:  
<http://www.rollbackmalaria.org/contactinformation.html>

## Contact Details

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**Co-Chair**  
Mali

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**Co-Chair**  
European Union (BE)