Developing a strategy for housing intervention scale-up

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The Elements of Scaling up
(Simmons et al: Scaling up health service delivery)

CONTEXT

The innovation
Resource team
Scale up strategy
Key Players for innovation adoption
Pathways to impact

• Optimize the intervention attributes
  – Involve the users

• Identify & engage the key stakeholders
  – Identify key players (regulation/implementation etc) at local and national level
  – Assess their views & influence

• Create a ‘driving team’ for synthesis and advocacy

• Develop a scale-up strategy
STAKEHOLDER ANALYSIS

Local
- Users (householders)
- Builders
- Local Administration
- NGOs

National
- Housing/Planning
- Health
- Donors
- NGOs

International
- Researchers
- International Advisory Bodies
- Donors
- NGOs

Local Stakeholder Group (LSG)

National Level Stakeholder Group (NLSG)

Driving Team (DT)

ENGAGEMENT
Engage community in innovation design

Local stakeholder analysis & 1st meeting

National level stakeholder analysis & 1st meeting

LSG & NLSG meeting

1st Driving Team Meeting

International Stakeholders Meeting

LSG meeting

International Stakeholders Meeting

NLSG meeting

2nd Driving Team Meeting

International Stakeholders Meeting

Household experiences

Community feedback