

**Overview:  
Measles-Malaria Partnership**

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Co-Chair, LLIN Integration Workstream  
Geneva, 21 February 2008

**Opus Dei Cum Pecunia  
Alienum Efficemus**

**"Doing God's Work with Other  
People's Money."**

## Global strategic plan ROLL BACK MALARIA 2005-2015

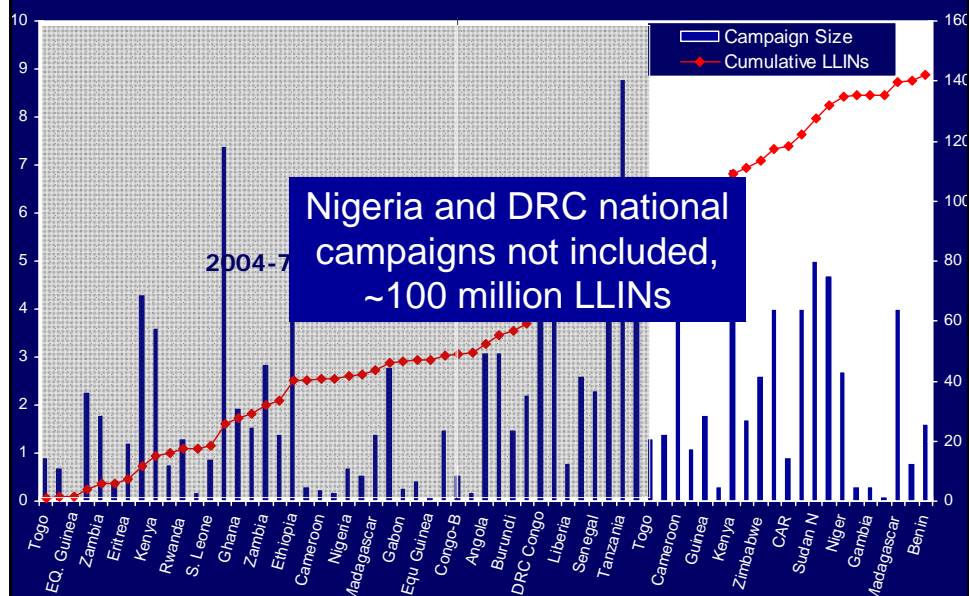
### Vision, mission, targets and strategic approach:

By 2010, particularly in the lowest two economic quintiles:

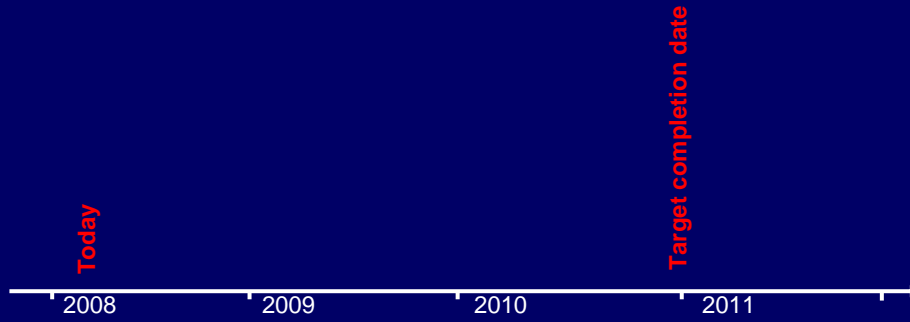
- 80% of people at risk from malaria are protected, thanks to locally appropriate vector control methods such as insecticide-treated nets (ITNs), and, where appropriate, indoor residual spraying (IRS) and, in some settings, other environmental and biological measures; . . .

- malaria burden is reduced by 50% compared with 2000.

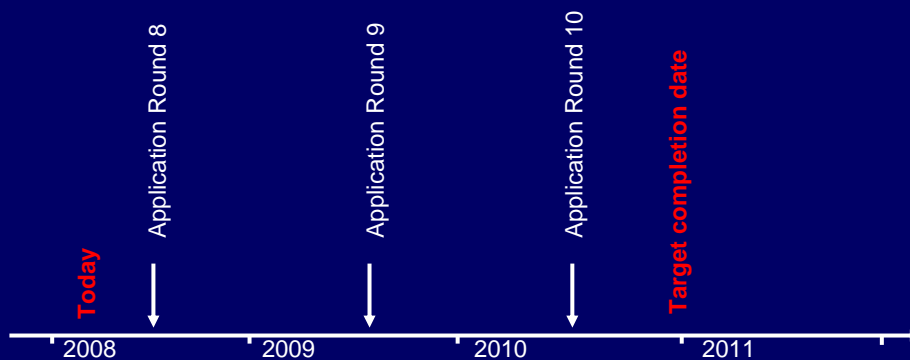
## Overview of LLIN Scale-up: 2004-2010 Campaigns by Country and Number of LLINs



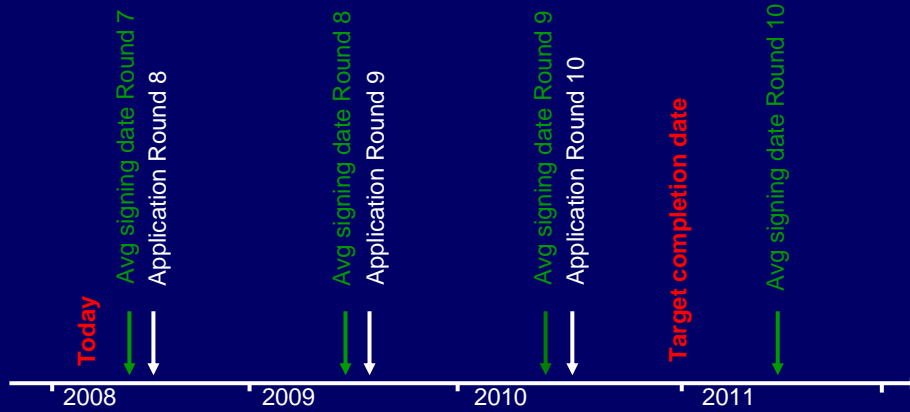
## Planning overview for Scale-up by 2010, and access to Global Fund grants



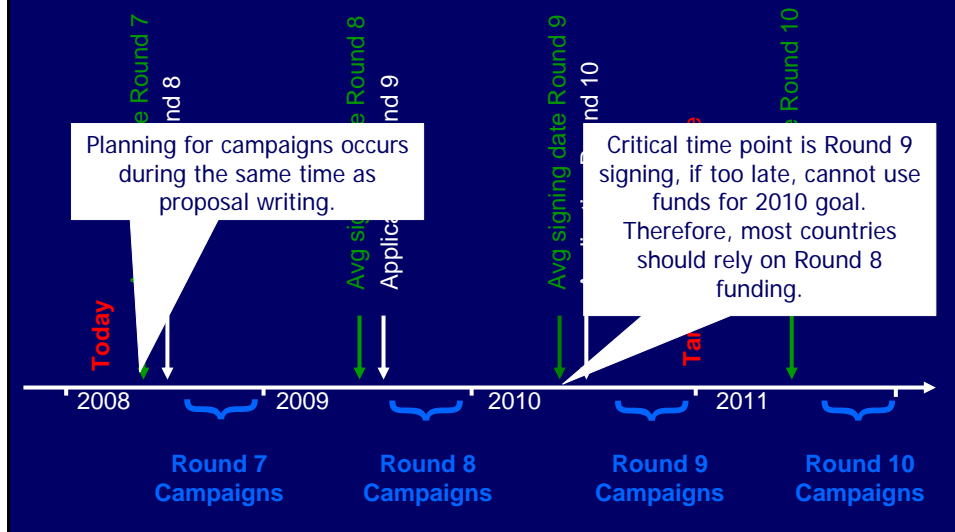
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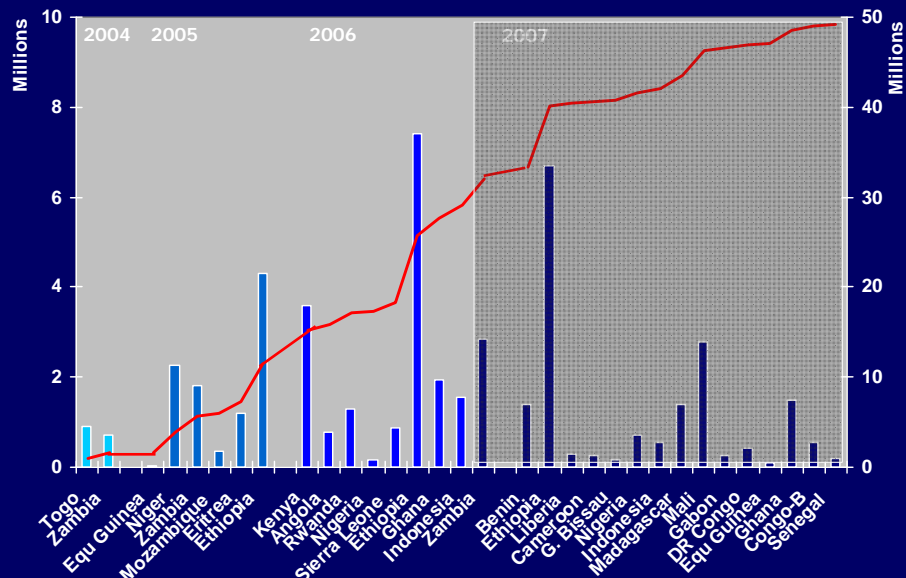
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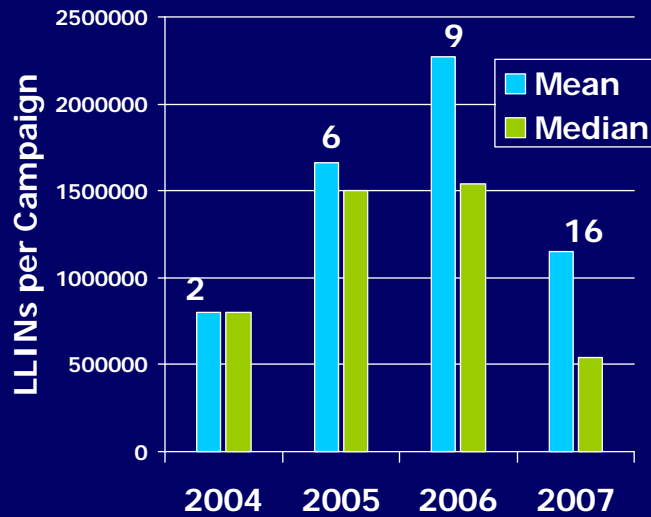
## ITN campaigns by Country and Number of LLINs, 2002-2007



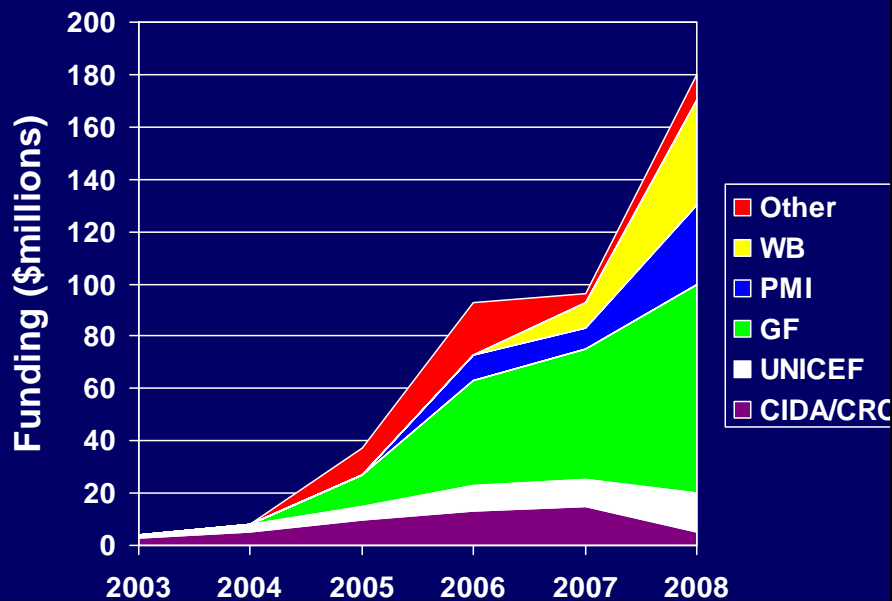
## 2007 Campaigns Summary

Country	Target Groups	No. LLINs	Integration	Coverage
Ethiopia	Risk areas	6,400,000	Nut, Vit A, MV, Mb	
Benin	National	1,400,000	Vit A, Mb	90%
Nigeria	Selected districts	711,185	Vit A	
Liberia	1/3 country	297,156	MV, Vit A, Mb	77%
Indonesia	Sumatra, 7 Dists	717,000	MV, Vit A	90%
Madagascar	Risk areas	1,400,000	MV, Vit A, Mb	98% (a)
Mali	National	2,777,500	MV, Vit A, OPV, Mb	95%
Congo - B	National	540,536	MV	76% (a)
Gabon	National	223,414	MV, Vit A, Mb	98% (a)
Dr Congo	4 Provs	634,000	MV	
Equ Guinea	Mainland	82,000	None	
Senegal	4/63 Districts	193,851	Vit A, Mb	
Cameroon	1/3 country	252,000	Measles, Vit A	89% (a)
G.Bissau	National	173,000	MV	
Ghana	Under Ones	1,500,000	OPV, MV, Vit A	92% (a)
<b>Total</b>		17,800,000 ~ 370k deaths averted over 3 yrs		

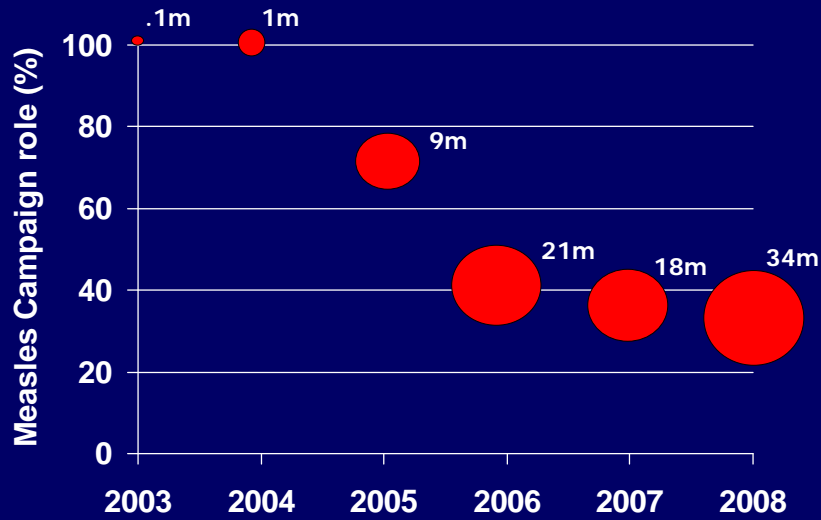
## Number and size of LLIN campaigns, 2004-2007



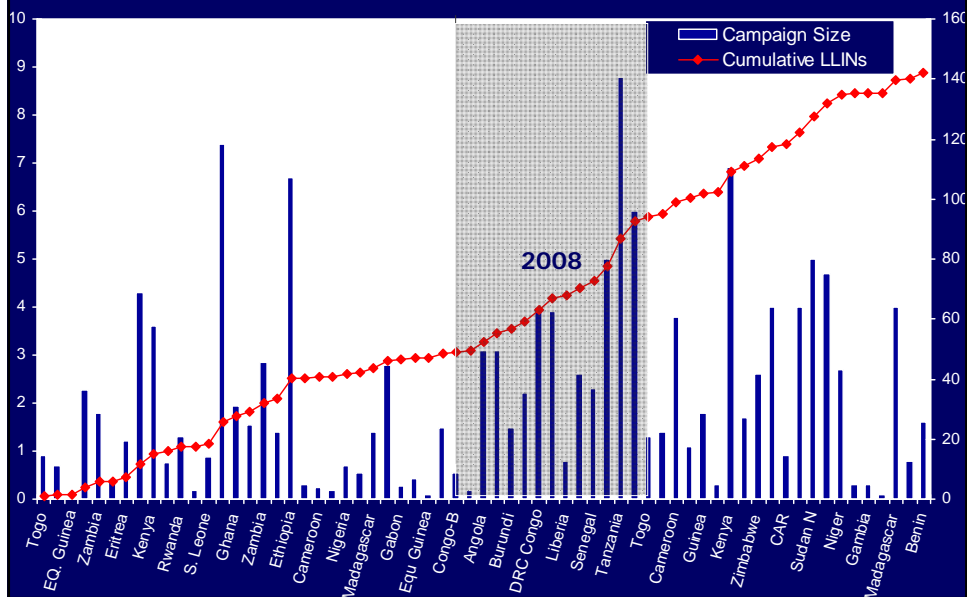
## Estimated Funding for mass LLIN campaigns, 2003-2008



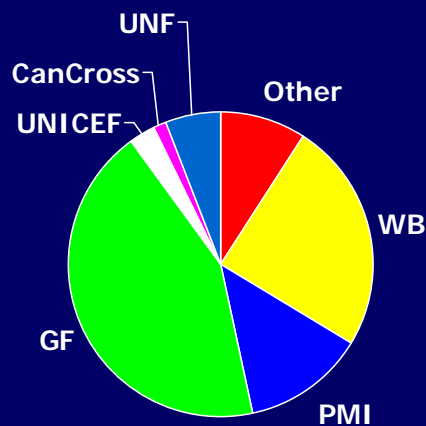
## Number of LLINs distributed by Year and Measles Integration



## Overview of LLIN Scale-up: 2004-2010 Campaigns by Country and Number of LLINs



## Anticipated funding sources for 2008 campaigns



## New in 2008

- Increasing net choices and falling prices  
First replacement campaign – Togo
- First campaign following nationwide social marketing – Tanzania
- First impact data on mortality
- First year with communications sub-group
- First year operating under the HWG/MIST

## Summary Issues

- To reach coverage targets, need to go beyond measles integration to community approaches.
- Campaigns are becoming more numerous and, on average, smaller.
- Total funding may not be rate-limiting for 2008. Accessing funding in a timely fashion remains difficult.
- Limited by T/A, civil society, logistics, planning, competing scale-up needs.
- LLIN procurement for campaigns is still heroic.
- Emerging questions on best approaches to keep-up, hang-up and repeat campaigns.
- Need more timely availability of national plans.
- Every strategy requires improved hang-up, routine delivery, and improved surveillance.

## Next Steps

- “Summary Issues” to be raised at this meeting
- Friday morning (tomorrow) “grand rounds” on 2008 countries.
- Continuous planning through weekly conference calls.
- Scale-up communications.

# Weekly Management Call

Every Wednesday @ 10:00 EST, 1500 GMT, 1600 CET

Pass Code: 6600306#

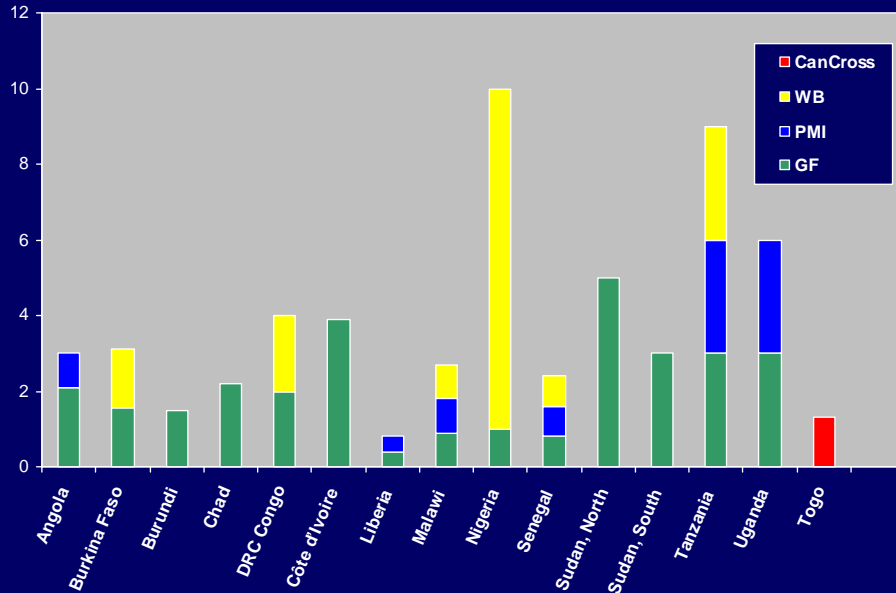
Moderator Code: 5025#

## Dial-In numbers:.

1 866 244-1129	Free USA
0805 770 131	Free France
0800 000 2082	Free Germany
0800 991 486	Free South Africa
10800 152 1248	Free South China
0800 563 593	Free Switzerland
0800 634 5214	Free UK
383 230 77	Local Access Copenhagen, Denmark
0446 545 625	Local Access Geneva, Switzerland
0207 365 6860	Local Access London, UK
24 159 536	Local Access Oslo, Norway



## Overview of 2008 Campaigns by Funding Source and Year



## 2008 Campaign Planning – Feb 21, 2008

Country	Target Groups	#LLINs	Integration	POA	Date
Tanzania	National, 1-5 yrs	5.2m	3Dist: MV,VitA,M	Afro	Jun-Dec
B. Faso	4 Regions	~0.8m	Vit A	1/08	Nov-Dec
Burundi	National, <5	3m	MCH week	2/08	Dec
CAR	National, 6-59 mos	0.7m	MV, Vit A	Afro	Nov-Dec
DRC	2 Provinces	3.2m	Vit A, Mb		Sept
CIV	National, 6-59 mos	4m	MV, Vit A Mb	Afro	Nov-Dec
Liberia	Sub-national	0.5m			Dec
Malawi	National, 9-59 mos	2,5m	MV, VitA		Aug
Mozamb.	National	3.6m	MV,OPV,VitA,Mb		Oct-Dec
Nigeria	Selected districts	??	MV, Vit A, Mb		Oct
Senegal	Sub-national	.7-2.5m	MV, Vit A, Mb		Nov
Sudan, S	3 states, ~3/per HH	1.3m	None		Mar
Uganda	National	5m	None		Aug-Oct
Togo	National, Under 5	0.9m	Vit A, Mb	1/08	Dec
PNG	National?	1.5m			
Total		~33.7m			

## Consider

- How can we use a campaign to influence future donors?
- How can we use campaigns to train staff?
- Operational research opportunities?

## 2008 Known Campaign Donors

Country	#LLINs	GF	PMI	WB	Other
Tanzania	5.2m	Rd 7, RCC	+	+	NBN, MACEPA
B. Faso	~0.8m	Rd 7		+	
Burundi	3m	Rd 2, RCC			
CAR	0.7m	Rd 4			NBN/UNF
DRC	3.2m	Rd 7		+	
CIV	4m	Rd 6			
Liberia	0.5m	Rd 7	+		
Malawi	2,5m	Rd 7	+	+	MACEPA
Mozamb.	3.6m	Rd 6	+	+	CRC/MACEPA
Nigeria	??	Rd 4		+	DFID
Senegal	.7-2.5m	Rd 7	+	+	
Sudan, S	1.3m	Rd 7		+	Donor trust fund
Uganda	5m	Rd 7	+		
Togo	0.9m	Rd 6			GF 6, CRC?
PNG	1.5m	GF3			Rotary
Total	~33.7				