

## 2008 Malaria Calendar and Strategic Opportunities

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- Aid effectiveness meeting, OECD/DAC
- Financing for development meeting, Doha
- March/April – Priority campaigns decided, focal points sent to countries to support MOH and partners, TOR developed
- CARN/Feb 25-28, SARN/March, EARN, and WARN meeting schedules – opportunity to get messages to MOH and partners

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- African Malaria Day, World Malaria Day, SADCC Malaria week
- President Bush's visits
- New data, newsworthy information
  - Mali data, coverage data ready in Feb, more comprehensive report out in June/July
  - Togo:
  - Question: How to decide when to release data?
  - MNM study, or similar type of study

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- Needs assessment, consolidation and advocacy done from mid-April
- High level donors meeting, approx June
- GF Round 8 process-rolling out in March
  - TRP advocacy to ensure resources allocated
  - Last round which will make a difference for 2010 targets; cleanest shot for DRC and Nigeria
- GF Round 7 signings?

## Next steps/Action points

- Prioritize actions to "tell the story"
- Focus on results, develop calendar of emerging data, reports
- Focus on HR needs, bottlenecks to support the realization of the scale-up, eg coordinate with HWG, evolutionary process of planning, incl in-country partners
- Harmonize with MAWG, others
  - Merge RBM calendar
- Coordinate messages, eg treatment access, resource mobilization, focus on scale up, 36 month race to 2010 targets
- How to communicate what is unique to this group
- Which partners will take the lead on particular partnership comms activities