

Herve Verhoosel
RBM External Relations Manager

Zurich, 10 February 2010

Roll back Malaria Partnership

Dear Mr Verhoosel,

On behalf of the Fédération Internationale de Football Association (FIFA), I wish to congratulate the Roll Back Malaria Partnership on your extremely important efforts to end malaria, a disease that kills a child every 30 seconds and overall nearly one million people each year.

FIFA recognises the seriousness of malaria and the global impact of this killer disease and supports efforts of the campaign to raise global awareness and renew worldwide commitment to ending malaria, as well as to increase the use of prevention tools and malaria treatment in Africa. We understand the disproportionate suffering caused to children and pregnant women on the African continent by this disease, and its contribution to the cycle of poverty and loss.

FIFA further understands the impact of malaria on the world of football and the value that our sport and leadership can contribute to health education on the disease.

We would also like to commend your United Against Malaria campaign; a partnership of football stars, non-governmental organizations, foundations, governments, corporations, and civil society who have joined forces ahead of the 2010 FIFA World Cup™ in South Africa to unite in the fight against malaria. FIFA offers its support within the framework "Football for Health" to catalyze the world through football to reach the United Nations 2010 target of universal access to mosquito nets and malaria medicine in Africa, a crucial first step to reaching the international target of reducing deaths to near zero by 2015.

To this end, FIFA encourages all campaign partners to engage and find ways to support the Roll Back Malaria Partnership in this United Against Malaria campaign, and help contribute to the achievement of the above-mentioned targets.

Yours faithfully,



Joseph S. Blatter