



## **CHANGE INITIATIVE APPROACH**

# CHANGE INITIATIVE DESIGNED TO CREATE AN EFFECTIVE RBM PARTNERSHIP

At Yaoundé Meeting, RBM Board articulated desire for redesign

## Context for Change

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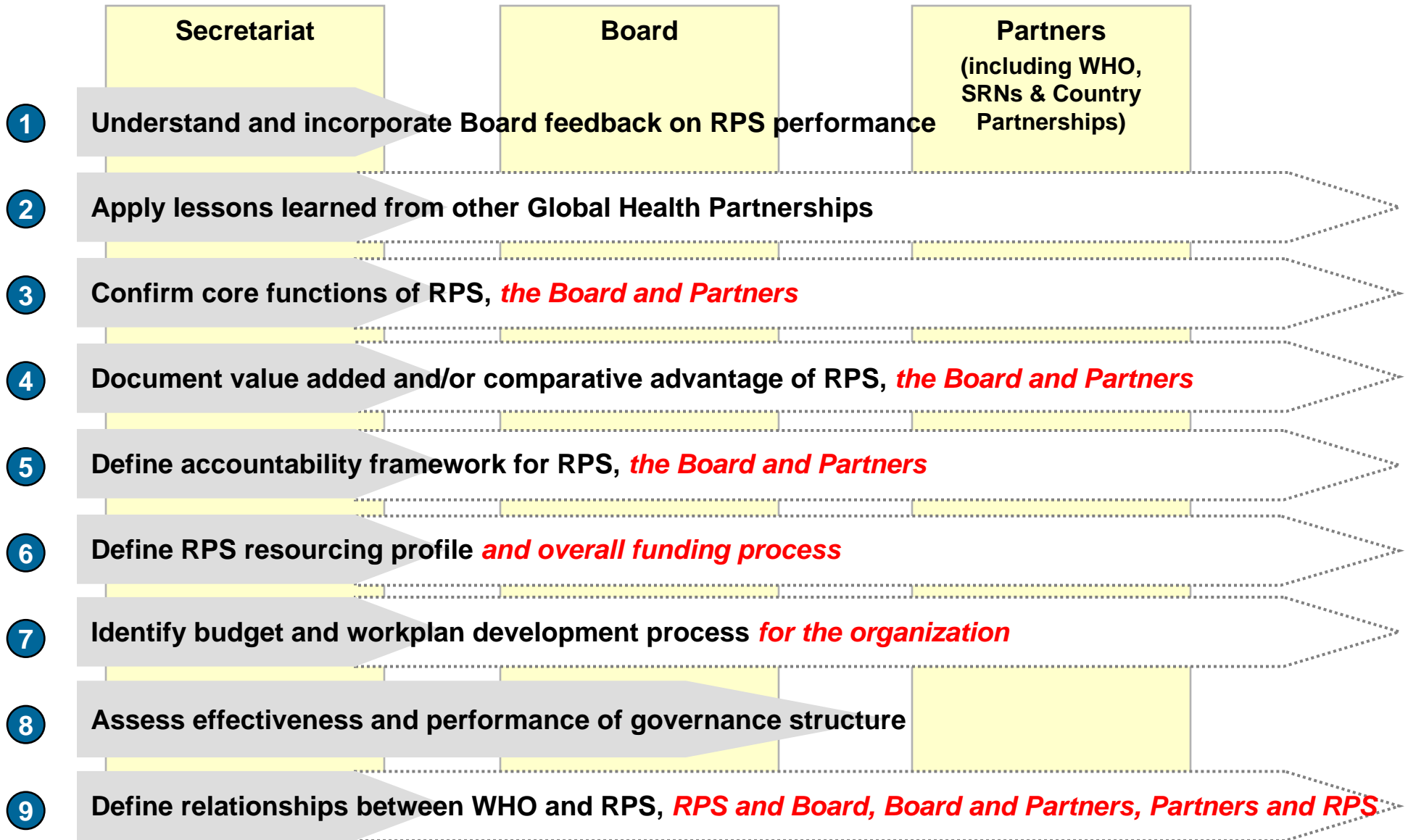
- **Recognize that malaria situation has evolved considerably since RBM founded in 1998**
  - **More political commitment, technologies, and funds**
- **Endemic countries need support of Partners**
- **No single Partner can provide all the required technical and/or financial assistance**
- **Strong desire to accelerate action**

## Desired Outputs and Outcomes

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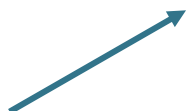
- **Cooperation among all Partners**
- **Transparency**
- **Ability to be dynamic, flexible, and responsive in supporting Partners**
- **Explicit and operational scope of roles for the staff supporting it**
- **Accountability framework for all parties**
- **Appropriate lines of authority**

# BROADENED ORIGINAL FOCUS ON SECRETARIAT TO ADDRESS FULL SCOPE OF RBM PARTNERSHIP



# INITIATIVE APPROACHED RBM PARTNERSHIP AS A SET OF THREE INTERCONNECTED COMPONENTS...

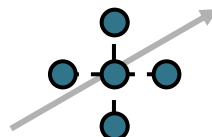
## 1) Strategy



### What is RBM for?

- Partnership's comparative advantage
- Activities and functions in rolling back malaria
- Value proposition for Partners

## 2) Structure



### How is RBM organized?

- Functions of Board, Secretariat and Partners forums
- Composition of Board, Secretariat and Partner forums
- Inclusiveness of Partnership and expectations of Partners
- Governance structure(s)
- Decision rights

## 3) Systems

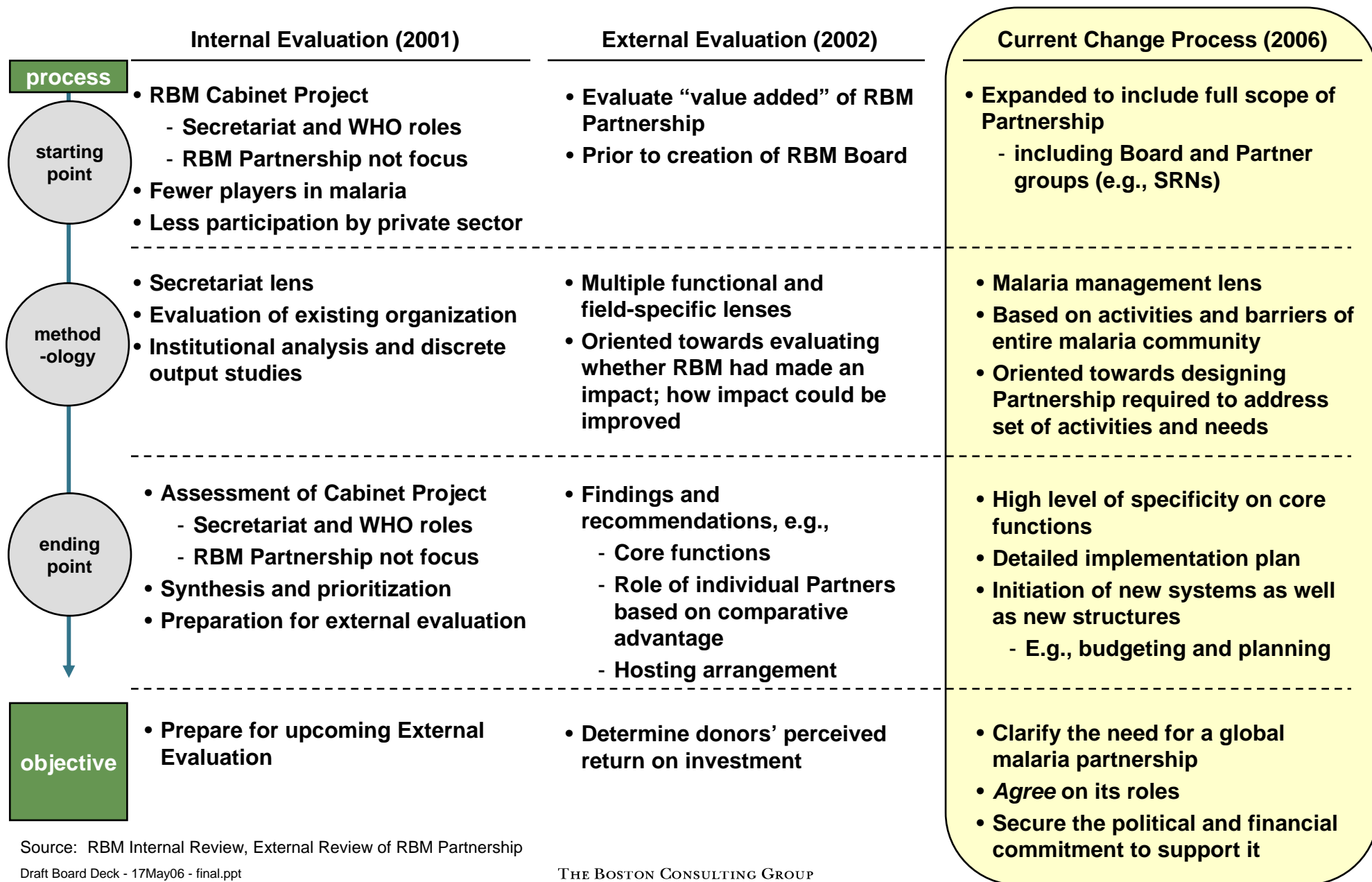


### How does RBM work?

- Planning and budgeting process
- Resource requirements and funding process
- Accountability mechanisms
- Measurement and success metrics

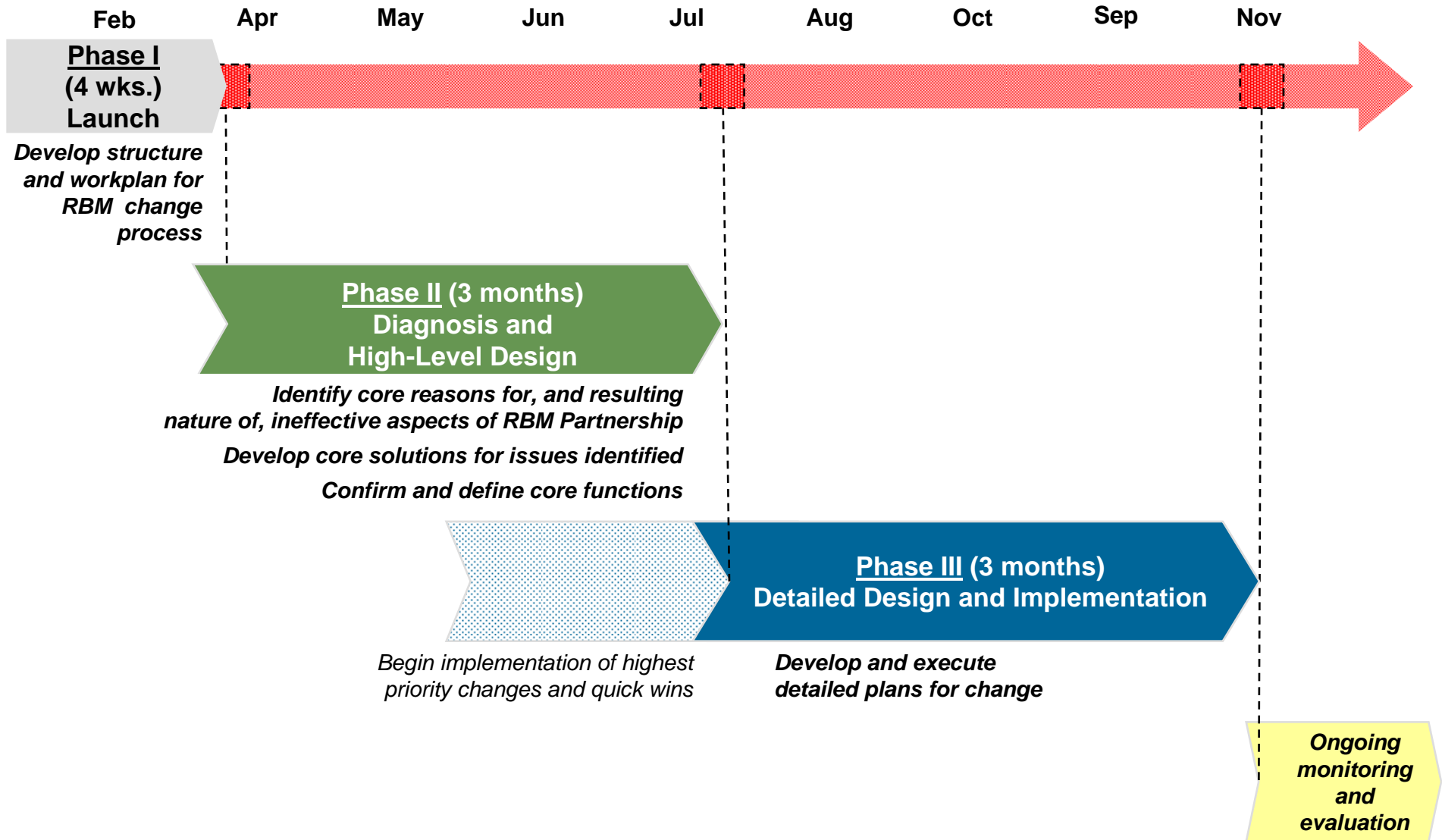
**Need to be designed sequentially, with systems reinforcing strategy**

# EFFORT MARKEDLY DIFFERENT THAN PREVIOUS EVALUATIONS

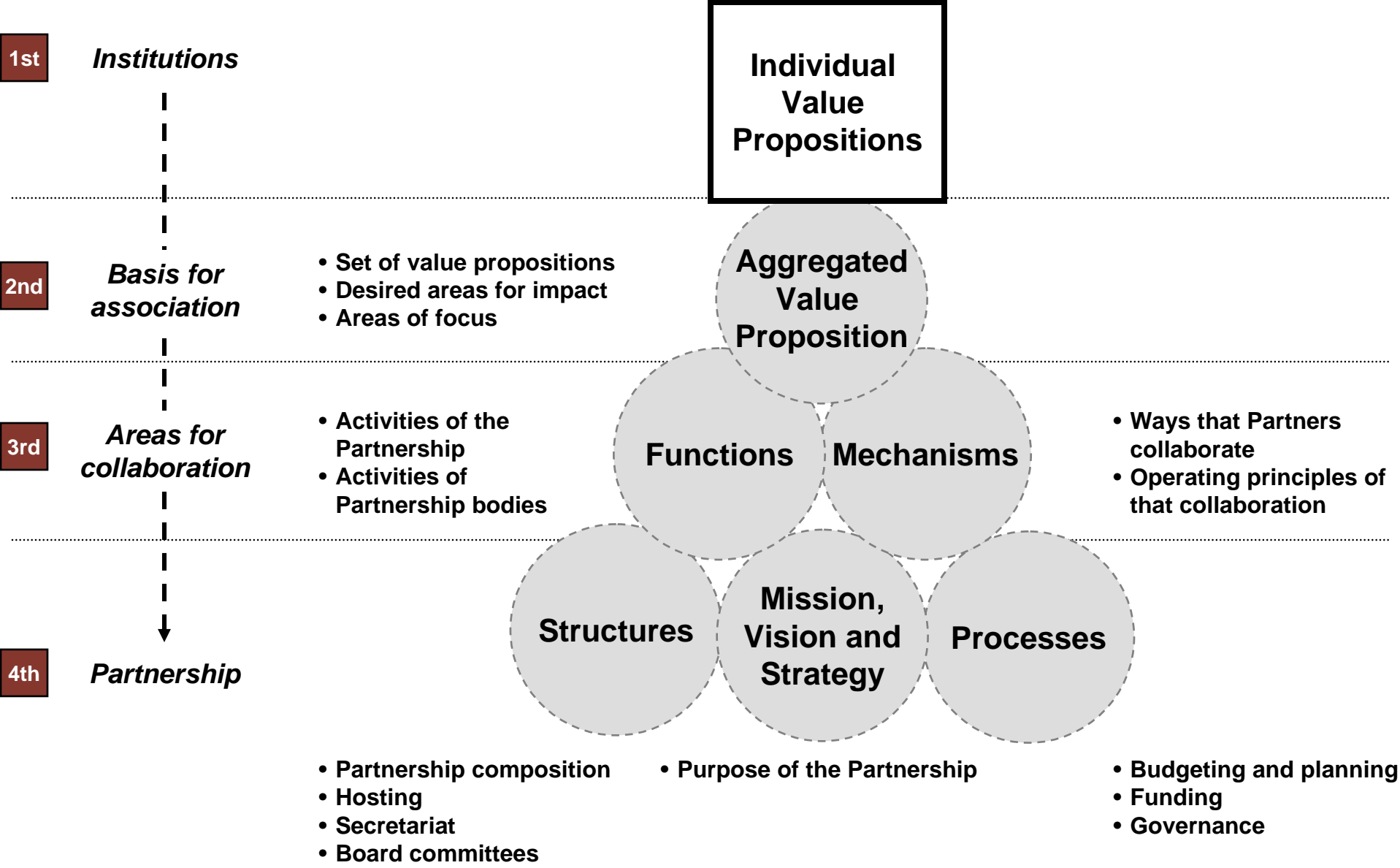


Source: RBM Internal Review, External Review of RBM Partnership  
 Draft Board Deck - 17May06 - final.ppt

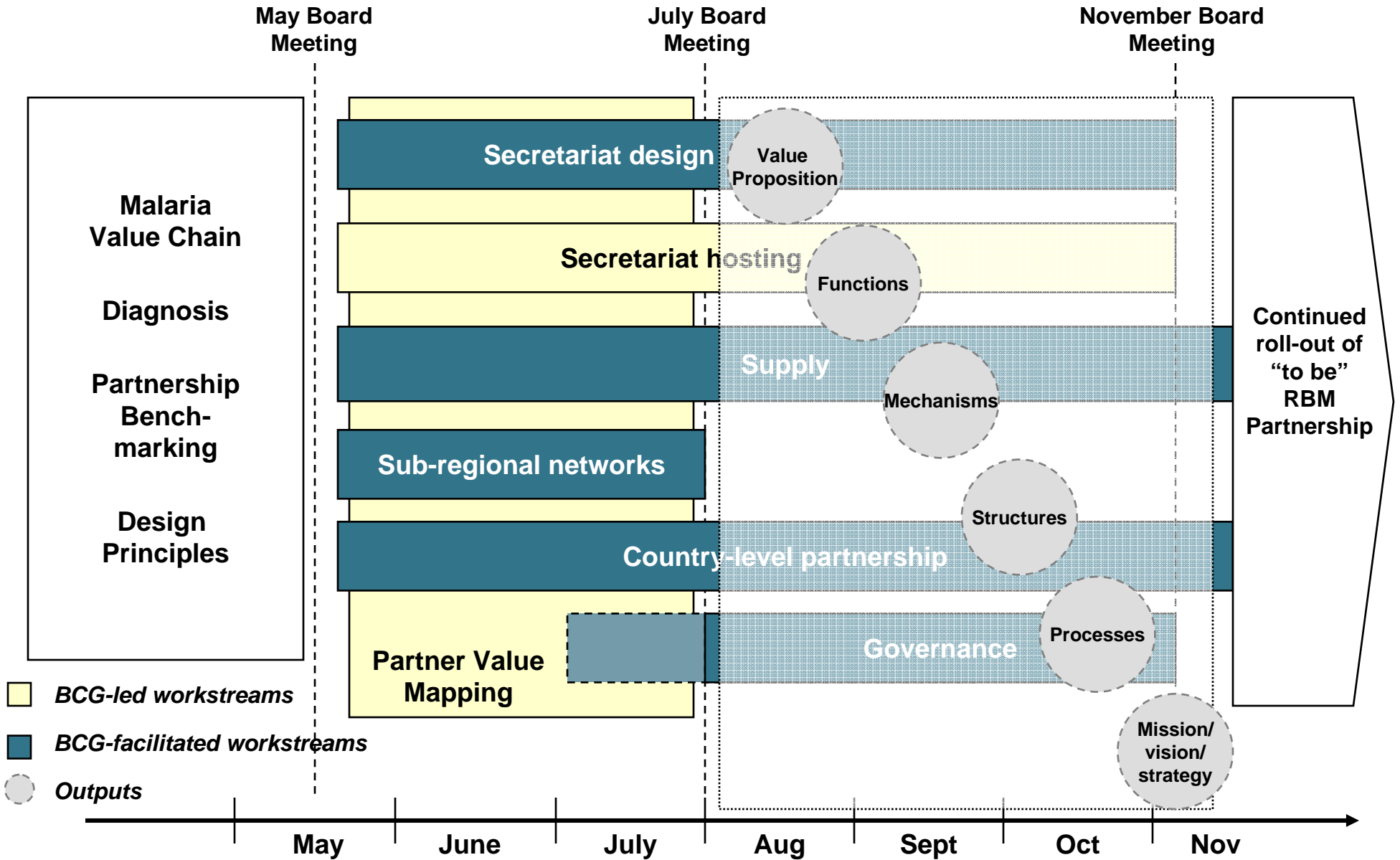
# THREE-PHASE APPROACH TO CHANGE



# SEQUENCE OF QUESTIONS TO DEFINE



# CHANGE INITIATIVE ROADMAP



# SIGNIFICANT PARTNER INVOLVEMENT DROVE WORKSTREAMS

Secretariat hosting	Quick win: Supply	Quick win: Country-level partnership	Quick win: Sub-Regional Networks	Quick win: Governance
Regina Rabinovich, <i>BMGF</i>	Mark Grabowsky, <i>GFATM</i>	Suprotik Basu, <i>World Bank</i>	Chris White, <i>AMREF</i>	Kevin Starace, <i>UN Foundation</i>
Michael Miller, <i>USAID</i>	Alan Court, <i>UNICEF</i>	Billy Stewart, <i>DFID</i>	Melanie Renshaw, <i>UNICEF</i>	Steven Phillips, <i>ExxonMobil Corporation</i>
Alan Court, <i>UNICEF</i>	David Kim, <i>World Economic Forum</i>	Bernard Nahlen, <i>GFATM</i>	Claude Rwagacondo, <i>WARN focal point, RBM Secretariat</i>	
Maryse Pierre-Louis Protik Basu <i>World Bank</i>		James Banda, <i>RBM Secretariat</i>		
Ian Smith, <i>WHO</i>		Sergio Spinaci, <i>WHO</i>	John Chimumbwa, <i>EARN focal point, RBM Secretariat</i>	
Kevin Starace, <i>UN Foundation</i>				

← The Boston Consulting Group (BCG) →

- BCG-led workstreams*
- BCG-facilitated workstreams*

