



The Drive Against Malaria began in 1999. Following the launch of the Roll back malaria partnership. The drive against malaria has already driven across 26 African countries. Promoting the use of ITNs and the importance of controlling malaria as a disease which is both preventable and curable. DAM today Celebrates the efforts of African countries in the fight against malaria. And the progress made towards achieving the 2005 Abuja targets. Roll Back Malaria has provided an opportunity to unite the partners in malaria control. To support national malaria control programs and ministries of health to reduce malaria mortality. Through increased resource mobilization globally, we are finally in a position to make a difference against one of the oldest and deadliest communicable disease.

DAM will start in Kenya, and travel through the rural areas, documenting the activities being undertaken. So that we can share the successes with other malaria control programs across the continent. Julia Samuel will be recording these achievements on film for a special documentary that will be broadcast across the world to celebrate Africa malaria day 2005. Traveling through Tanzania, Malawi, and finally down to Lusaka, Zambia, the drive against malaria will deliver ITNs and malaria messages as an ambassador to the Roll back malaria partnership. In Lusaka, the DAM will then present to the Heads of State and Minister of Health present for Africa Malaria Day, its experiences and lessons learnt on the journey.

DAM would like to thanks the ministry of health Kenya and its national malaria control program, specifically Dr Sam Ochola for its support in this event. Dam would also like to express its thanks to the Christian children's fund, UNICEF, PSI and Vestergaard Frandsen for the donation of nets and support to this event. Finally we would like to thank CMC motors for their generous work in preparing the DAM Landrover for this leg of the journey, and to Tropicare and Exxon mobile for making this event possible.

**Together we fight against malaria – Unit Against Malaria.**