



## **WELCOME!**

The theme for Africa Malaria Day 2003 is:

**'Insecticide Treated Nets and effective malaria treatment for pregnant women and young children by 2005'**

The accompanying slogan is:

**'Roll Back Malaria, Protect Women and Children!'**

The 2003 theme and slogan emphasize the urgency of scaling up protective and effective treatment for the most vulnerable groups - pregnant women and young children. In most endemic countries pregnant women are the main adult risk group for malaria. Every year at least 24 million pregnancies occur among women in malarious areas of Africa, yet less than 5% of pregnant women have access to effective preventive treatment. Malaria kills an African child every 30 seconds. Of the one million or more deaths from malaria that occur worldwide each year, most are in African children under the age of five.

As we count down to the Abuja deadline in 2005, it is critical that we expand access to effective interventions. This year's Africa Malaria Day campaign will focus on getting African Heads of State to recommit to scaling up malaria prevention and control through the attainment of the targets set out at the Abuja summit.

The major activity that is taking place on April 25th is the launch of a joint WHO-UNICEF Africa Malaria Report in Kenya. This report will present new data of the current malaria situation in Africa and highlight what still needs to be done.

---

For more information of Africa Malaria Day 2003 please contact:

**EMRO:**

Hoda Atta  
Tel: +202 276 5274  
Fax: +202 276 5414  
[attah@emro.who.int](mailto:attah@emro.who.int)

Samar Ibrahim  
Tel: +202 276 5272  
Fax: +202 276 5414  
[ibrahimsa@emro.who.int](mailto:ibrahimsa@emro.who.int)

**UNICEF ESARO:**

Victor Chinyama  
Tel: +254 2 622218  
Fax: +254 2 622851  
[vchinyama@unicef.org](mailto:vchinyama@unicef.org)

**AFRO:**

Magda Robalo  
Tel: +1 321 733 8167  
Fax: +1 321 733 9006  
[robalom@whoafr.org](mailto:robalom@whoafr.org)

Tuoyo Okorosobo  
Tel: +1 321 733 8397  
Fax: +1 321 733 9006  
[okorosobot@whoafr.org](mailto:okorosobot@whoafr.org)

---

The following are a useful source of information:

- Africa Malaria Day 2003: <http://mosquito.who.int/amd2003>
- Roll Back Malaria: <http://www.who.rbm.int>
- World Health Organisation: <http://www.who.int>
- WHO Regional Office for Africa: <http://www.whoafr.org/malaria>
- WHO Regional Office for the Eastern Mediterranean: <http://www.emro.who.int>